



radical-ray.com

Bobbi Chegwyn

**INSPIRING LITTLE
CHAMPIONS FOR
BIG CHANGE**

MEDIA KIT

CHILDREN'S AUTHOR & ADVOCATE FOR YOUNG CHANGEMAKERS

Every great story begins with a spark — an idea, a moment, or a feeling that refuses to be ignored. *Radical Ray* was born from a deep belief in the power of kindness, connection, and the idea that even the smallest acts can create big change.

When I moved from Australia to the U.S., I knew I needed to find a way to quickly connect with my new community. I've always been one to take leaps of faith in life — diving headfirst into the unknown, trusting that something meaningful would come from it. This move was no different. So, I decided to do something bold, something *radical* myself: I signed up to drive a school bus.

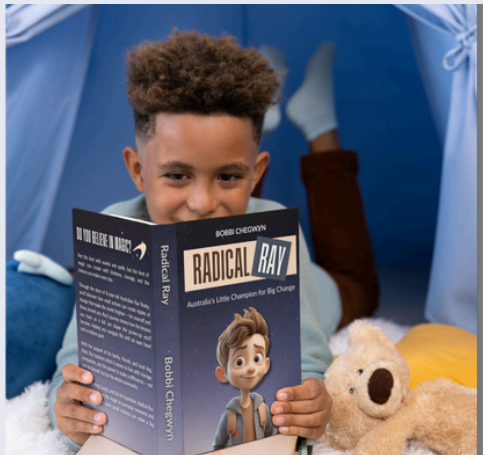
Learning to maneuver that massive vehicle on the opposite side of the road was no small challenge, but it gave me an unexpected gift — a front-row seat to the world of children. Each day, I listened to their stories, their worries, and their victories — big and small. I saw firsthand how small acts of kindness could transform someone's day, and I knew I had found my place. Shifting from my past work of supporting women, I discovered a new purpose: helping children see themselves as little champions for big change.

But I didn't just want to drive a bus — I wanted to turn it into something special. So, we transformed it into *The Kind Bus*, a rolling classroom for kindness. We sang songs, danced (only when the bus was stopped, of course!), and celebrated acts of kindness. We started donation drives, supported local causes, and introduced the *Kind Rider of the Week* award to recognize students who went out of their way to help others. The bus became more than just a way to get to and from school — it became a space where kindness was encouraged, noticed, and celebrated.


Bringing *Radical Ray* to life was a journey filled with creativity, heart, and a lot of learning. From shaping *Ray's* world to making sure every detail reflected the values of radical love, this book is more than a story — it's a call to action for kids to lead with love.


"Kindness isn't just a feeling — it's something we do. And when we do it, we create ripples that can change the world."


Bobbi x




AVAILABLE FOR

 School visits & classroom read-alouds

 Podcast interviews

 Speaking engagements & panel discussions

 Virtual & in-person book readings

Testimonials

As a therapist, we are always looking for resources to help teach clients & creating ways for clients to learn & grow - this book is an excellent resource for assisting professionals. It's wonderfully written & the talking points are amazing!! Highly recommend not only for professionals; but also, parents seeking opportunities to explore kindness & healthy coping!

Melissa K

My grandson who is 10 is reading your book and says it's the best book he's ever read. My daughter texted this to me: "He said it's the best book he's ever read. And he's currently typing up a "Radical Ray Quiz" on his laptop!" I just ordered another copy to be sent to our nephew in Washington state. Great job!

Sue P

Why Bobbi?

Bobbi is a confident, vibrant, and engaging speaker who has a natural ability to connect with both children and adults alike. Whether leading a classroom read-aloud, speaking on a panel, or participating in a podcast interview, she brings warmth, enthusiasm, and authenticity to every interaction.



With her signature warm Aussie style, Bobbi creates an inviting and inspiring atmosphere wherever she goes. She never meets strangers—only friends—making her an ideal collaborator for events, media appearances, and educational initiatives. Known for her articulate and well-spoken delivery, she ensures that every message is clear, engaging, and memorable.

Bobbi's passion for storytelling and her ability to relate to diverse audiences set her apart. Through Radical Ray, school visits, interviews, and speaking engagements, she encourages children to see themselves as little champions for big change. She believes deeply in the power of kindness, belonging, and action, and she shares that message with an energy that is both uplifting and empowering.

Collaborating with Bobbi means working with someone who is not only passionate and engaging but also dedicated to making a meaningful impact. Whether for an event, partnership, or media opportunity, she brings insight, enthusiasm, and a genuine commitment to inspiring the next generation of changemakers.




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GET IN TOUCH

Whether you're looking for a dynamic speaker, an engaging author for a school visit, or a collaborator on a meaningful project, Bobbi would love to connect! Her passion for storytelling, kindness, and community shines through in everything she does, and she's always excited to bring that energy to new opportunities.

Reach out today to discuss speaking engagements, interviews, school visits, or collaborations. Bobbi is available for in-person and virtual events and is eager to inspire the next generation of changemakers.

 Email: bobbieradical-ray.com

 Website: radical-ray.com